



# NORTHERN FANCON

**EXHIBITOR PACKAGE | SEPT 24-26/2021**  
**Prince George BC | [www.fancon.ca](http://www.fancon.ca)**

# QUICK FACTS

Northern FanCon is Northern British Columbia's blockbuster pop culture event, featuring incredible celebrities, artists, vendors, guests, workshops, panels, and more! Northern FanCon runs Sept.24-26th at the CN Centre and is an unforgettable event experience!!

## WHY EXHIBIT AT THE EXPO?

Northern FanCon is a large scale pop culture expo that takes place May 8th, 9th & 10th 2020. The excitement is building as convention newcomers along with convention veterans prepare to descend upon Prince George for this momentous event.

FanCon is an excellent, cost effective way, to engage customers from a large multi-regional area who fit your demographic precisely. It brings a wide variety of people and exhibitors with a wide range of products together, which means you can also reach new consumers while staying in touch with your current buyers. If you want to tap into the pop culture crowd, this is the place to do it!

## WHO SHOULD EXHIBIT?

If you're a collections retailer, a clothing or accessories store, an artist, an author, a toy manufacturer, a movie studio, a comic, magazine or book publisher, a video game developer, a costume shop, an anime/manga company, a trading card company, or if you have something you'd love for a lot of people to see, this is the place to show it off!

## CUSTOMS & SHIPPING

Joining us Internationally? Contact us and let us help you coordinate!

## THE VENUE

### CN Centre, Prince George, BC

The CN Centre is a 5,971-seat multi-purpose event facility and has hosted many internationally renowned acts and entertainment. Such performers have included: KISS, Avril Lavigne, Alexisonfire, Billy Talent, Elton John, the Blue Man Group, Mötley Crüe, Nickelback, ZZ Top, Sarah McLachlan, Bonnie Raitt, and Brooks and Dunn, to name a few. Besides concerts, the CN Centre has hosted David Copperfield, Ringling Brothers & Barnum and Bailey Circus, mixed martial art events, monster trucks, rodeos, and various ice shows. The CN Centre links with the three Kincentre arenas, creating a multi-functional four arena complex. Ticketmaster is the official ticket supplier of CN Centre events. In 2015, the CN Centre played an integral role as Prince George hosted the 2015 Canada Winter Games.

## I'D LIKE TO EXHIBIT...NOW WHAT?!?

1. Consider what kind of booth will best suit your needs (10x10, end cap etc) and indicate your choice on the application form

2. Go to our website to register [FanCon.ca/exhibitors/](http://FanCon.ca/exhibitors/)
3. Your booth location will be tailored by the Northern FanCon at its discretion.
4. You will receive a confirmation email with your application within 7 business days of receiving your application.
5. Information on the official hotels will be listed on our website at [www.FanCon.ca](http://www.FanCon.ca)
6. These forms will be posted on our website when we receive them:
  - Move-In/Move-Out document will be available at [fancon.ca/exhibitors](http://fancon.ca/exhibitors) four weeks before the convention
7. You will be required to check in on-site for setup and to receive your badges. Setup will be on Thursday, Sept.24/2020.

### EXHIBITOR SETUP

Thursday 3pm - 7pm

Friday 7am - 3pm

### SHOW HOURS

Friday 4pm - 9pm

Saturday 10am - 7pm

Sunday 11am - 5pm

VIP EARLY ENTRY FRIDAY @3pm



# 2021 EXHIBITOR REGISTRATION INFORMATION

## EXHIBIT SPACE

Exhibitor Badges must be worn for setup, during the show, and for exhibitor move-out.

Exhibitor agrees to remain setup during all open hours of the Northern Fan Con. No early move out is permitted without prior consent from the Expo Committee.

## BOOTLEG POLICY

Any exhibitors selling bootleg items will be asked to remove these items from their booth(s). If these items are put back out for sale during the convention, or if the exhibitor refuses to comply, the exhibitor will be removed from the convention immediately, and will not be refunded any payment(s) made for their booth.

## FIRE REGULATIONS & CLEANLINESS

Exhibitor must maintain their areas clean both during and after the show. Exhibitors will be responsible for any damage caused by them to the exhibit area.

Exhibitor displays must meet fire codes, and will be subject to fire marshal inspection.

No portion of a display, boxes, packing materials, etc. shall obstruct any aisle or doorway.

All Fire Extinguishers, Hose Cabinets, Fire Exits, Fire Alarms can not be blocked or covered at any time during the show. Smoking or alcohol is not permitted in the Exhibitor Centre.

## PAYMENT

Exhibitor understands the payment policy and agrees to pay the fees as listed on the Exhibitor Application Forms. If the Exhibitor is sharing or subletting table space, then the person whose name appears on the contract assumes full responsibility for that booth.

## REFUNDS & CANCELLATIONS

Exhibitors that cancel prior to July 25th 2020, will be able to receive a full refund.

Requests made prior to August 25th, 2020 will receive a 50% refund.

Requests made after August 25th, 2020 will not be refunded.

## SALES TAXES

Exhibitors are responsible for collection and payment of GST and PST as required by law.

## ADULT MERCHANDISE

Exhibitor agrees not to sell or distribute any adult material to minors. All 'Adults Only' material must be either behind the table, or if displayed, must be bagged and/or covered so that minors cannot open it. Any adult material depicting nudity or sexual conduct must be covered (blinded). Adult videos and magazines are not allowed to be openly displayed.

## LIABILITY & SECURITY

Northern FanCon (NFC) and the CN Centre are not responsible for any theft or loss. Exhibitor is responsible for their own security during the show

hours. Security provided after regular show hours.

The Exhibitor agrees to protect, keep, and save the NFC, the promoter of the event, forever harmless from any damage (s) or charge (s) imposed for violations of any ordinance or regulation by the Exhibitor, his/her employees or agents, as well as failure to comply with the terms and agreements of this contract. Further, Exhibitors shall at all times protect, indemnify, save, and keep harmless NFC against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Exhibitor, his/her employees, or agents.

In the event that CN Centre or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, snow storm, or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot, or agency which the NFC has no control, or should the NFC decide that because of any such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time, or move-out time, the NFC shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

The NFC shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto, and such further



# Registration Information

rules and regulations as shall be considered necessary and proper. The foregoing represents the agreement between the undersigned Exhibitor and Northern FanCon, the promoters of the Northern FanCon for the convention held on May 8th to 10th, 2020

## SETUP & MOVE-OUT

Exhibitor setup and move-out instructions will be provided in advance. Exhibitors that require special attention, please contact the NFC for special arrangements.

## EXHIBITOR COMPLIANCE

The Northern FanCon Committee reserves the right to remove any person(s) who does not comply with the rules and regulations outlined in the Exhibitor Agreement, and the policies and procedures outlined on the

The Northern Fan Con maintains very strict standards regarding the handling, selling, displaying, and usage of weapons by vendors and attendees.

It shall be the vendor's sole responsibility to ensure that all policies pertaining to weapons and weapons sales as posted by the Northern FanCon are followed by all attendees and staff at their booth. Any and all violations of the posted policies will be dealt with by the issuance of one warning. If there is a second infringement of the policy, the vendor risks being removed from the show without refund, and being disallowed from exhibiting at future shows of the Northern Fan

Con.

## PACKAGING

All bladed weapons, including knives, axes, swords, katanas, and any other item deemed a weapon or a bladed object, must from the time of purchase be kept in its original packaging by the purchaser. Any purchaser who removes the weapon from its original packaging, does so at the risk of having the item confiscated and/or having their convention pass revoked.

Items may be removed from its packaging by the vendor for the purpose of displaying or showing the item to a potential purchaser.

If an item or weapon is sold to a potential purchaser or attendee, the item or weapon must immediately be placed back into its original packaging and sealed.

If an item or weapon cannot be packaged in a way that is acceptable to the Weapons and Prop Compliance Team or to Northern Fan Con staff, the item will immediately fall under the categorization of "weapon" as outlined in this policy and must be presented to the peace bonding table for a compliance check.

## SELLING TO MINORS

At no time is a vendor who is displaying at Northern FanCon allowed to sell any item, prop, or weapon that is classified in this policy to any person(s) who have not reached the age of majority within the Province of British Columbia.

Any vendor being found to have sold a restricted item to a minor (Person under 18 years of age) risks being removed from the show with no refund, and being disallowed from exhibiting at future shows of the Northern Fan Con.

## ATTENDEE/PURCHASER HANDLING

At no time can any weapon be lifted more than 6 inches from the table top by a prospective purchaser or attendee. The item must remain horizontal to the table at all times.

There cannot, under any circumstances, be any kind of jabbing, swinging, fighting, testing for weight, or horseplay of any kind with the weapons being handled by a prospective purchaser or attendee.

Vendors who wish to allow potential purchasers the ability to heft, or test weapons for weight must, at their own cost maintain an enclosed area in the middle of their booth that will be a minimum of 5 feet away from any other customer, or attendee of the show. The area must be fully enclosed so as to prevent any other person in the area to visually see what is happening inside.

The vendor will be solely responsible to ensure that the purchaser tests the weapon in a safe manner, and that all policies of the Northern Fan Con are observed and followed at all times.

## NEED MORE INFORMATION?

**NORM COYNE**

CELL: 250.640.6670 • normcoyne@unltd.me



# Exhibitor Booth Options

Booth Type	Space	Tables	Chairs	Badges	Price	Check your Booth Type
Regular	10x10	1	2	2	\$412.50+GST	
Double	10x20	2	4	4	\$742.50+GST	
Triple	10x30	3	6	6	\$1017.50+GST	
Quad	10x40	4	8	8	\$1237.50+GST	
Corner	10x10	2	2	2	\$495+GST	
End Cap	10x20	4	4	4	\$907.50+GST	
*Small Island	20x30	8	10	10	\$2447.50+GST	
*Large Island	20x40	10	12	12	\$2887.50+GST	
**Artist Alley	8x6	1	2	2	\$165+GST	
Economy	8x6	1	2	2	\$247.50+GST	

Additional Badges \$50+GST

For power contact Sheldon at Central Display at 250 961-4006

\*Eligible for celebrity sponsorship. Call Norm Coyne (250-640-6670) for details.

\*\* Limited number of spots available - must be approved by the Department Head of Artist Alley  
Applicable taxes extra



# Artist Alley at Fancon

## SPACE ASSIGNMENT

Artist Alley space is reserved for comic artists, illustrators, inkers and creative talent only. Creative talent in other pop culture areas will be accepted on a case by case basis. Artist Alley space is limited and not all applications will be granted..

## ARTIST COMPLIANCE

All vendors will obey federal, provincial and local laws and ordinances regarding the sale of material that, intentionally or unintentionally, infringes upon the trademarks or copyrights of another party. Artist Alley vendors may only sell their own original artwork and creations. Artists cannot sell licensed or logo merchandise unless it can be considered "fan art." Fan art may take up a reasonable amount of the display space regardless of mediums. For each piece of fan art displayed you must also display an original piece of similar size.

Artists must use personal discretion to use a limited number of duplicates in your display. When displaying fan art, artists must respect the source's trademarks. This includes but is not limited to avoiding things such as use of logos in their display, signage referring

to the artwork by its series or signage referring to the a character's name.

Celebrity likenesses are considered to be fan art. Items made using licensed fabrics or materials used under first sale doctrine are considered fan art. Items which fall under first sale doctrine may include but are not limited to stickers, comics, wall scrolls, and manga.

Everyone knows that copying someone else's work is wrong, but there is no "magic rule" about how much must be changed to make it an artist's own. The artist bears all responsibility and risk for the items brought for sale at Northern FanCon.

Any questions regarding this policy will be resolved by the Department Head of Artist Alley, in consultation with Otakorp Inc.'s lawyer when needed. If a piece of art appears to be very similar to a licensed, copyrighted, etc. piece of art, the artist may be asked to remove it from display and sale at the discretion of the Department Head. The Department Head's decision is final. Any artwork containing a protected license created by the copyright holder, under commission of the copyright holder, or within the terms of a license agreement will be considered original artwork. If your work falls under one of

these categories please be sure to have copies of all appropriate paperwork on hand. Artists may not sell "mass produced" items. Artist Alley defines "mass produced" as more than 100 units of a single item. Resellers and commercial artists are welcome to purchase regular booth space.

Adult material is restricted and may only be displayed in a manner approved by Northern FanCon.



## NEED MORE INFORMATION?

### CHRIS DIAS

Department Head - Artist Alley • [chris@unltd.me](mailto:chris@unltd.me)



# Exhibitor Contract



# NORTHERN FANCON

## Sept.24-26/2021

The undersigned, (hereafter called "Exhibitor"), hereby applies for space in the Northern FanCon 2020 as indicated.

Company: \_\_\_\_\_ Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ P.C.: \_\_\_\_\_

Phone: \_\_\_\_\_ Booth Type: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Subletting space:** Subletting space is prohibited. No Exhibitor shall assign, sublet or apportion the whole or part of the space allotted, or have foreign representatives equipment or materials in said space without the written consent of the show management.

**50% Deposit to be paid upon registration. Remaining 50% to be paid by August 24,**

**ALL BOOTHS & DISPLAYS MUST REMAIN OPEN UNTIL :**

**9pm Friday, Sept 24 • 7pm Saturday, Sept 25 • 5pm Sunday, Sept 26**



**INITIALS**

Signature: x \_\_\_\_\_ Date: \_\_\_\_\_

